



Taylor & Francis Group
an **informa** business

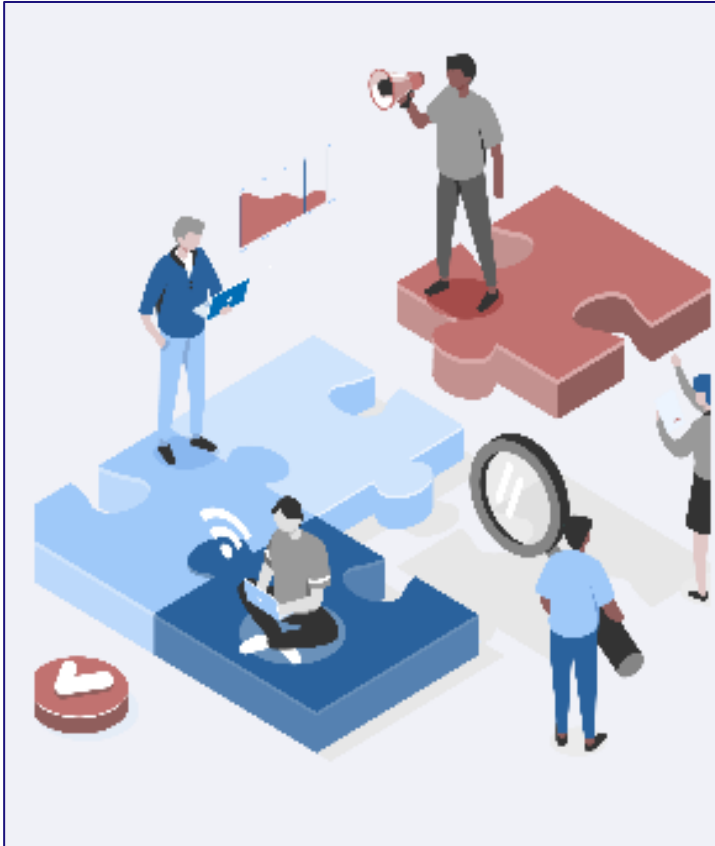
An Introduction to Open Access Publishing

December 5, 2023

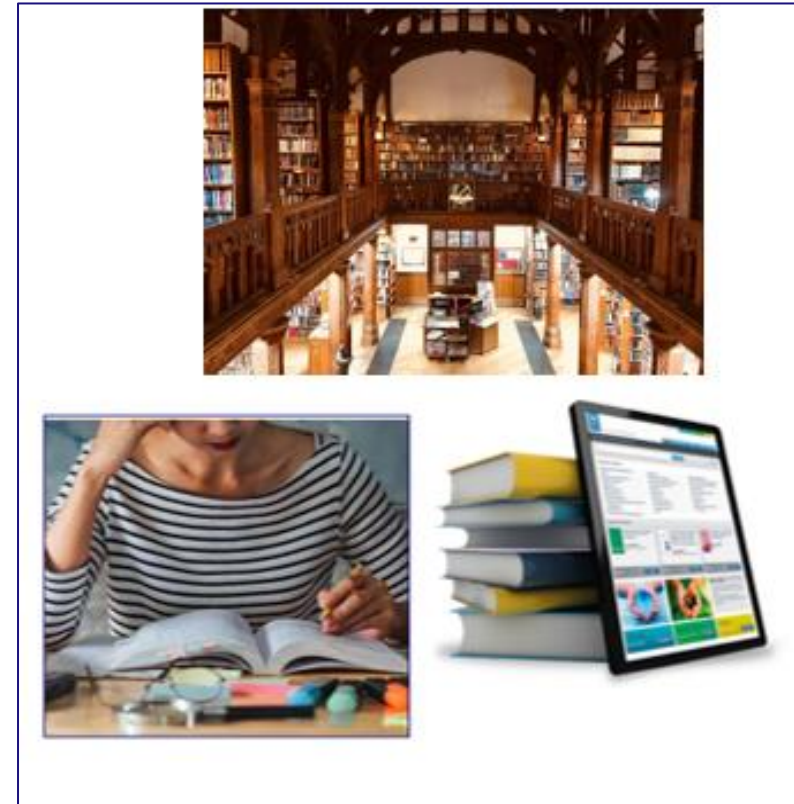
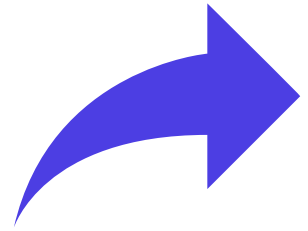
Seth Russell
Open Research Business Development Manager



The Research Economy



Research & Discovery



Consumption

Enter Publishers

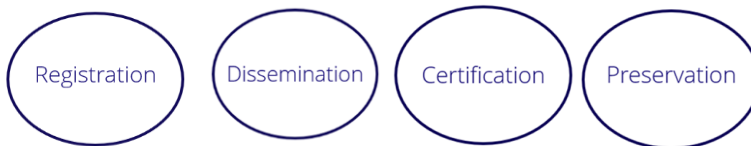


Traditional Subscription Model

No Cost to Publish



Research & Discovery



Publishers



Consumers



\$
Cost to Read

Consumers fund publishing cycle –
Barrier to Access , Barrier to Use

What is Open Access?

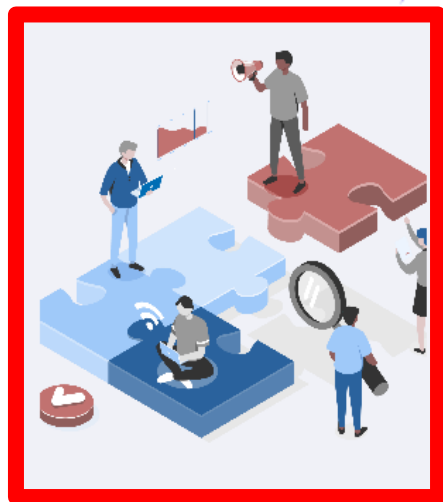
“Barrier-free access to online works and other resources. OA literature is digital, online, free of charge, and free of needless copyright and licensing restrictions.”

-Peter Suber, *Open Access*. MIT Press. 2012



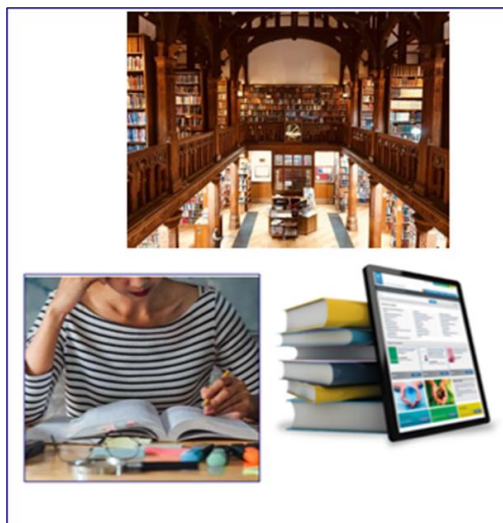
Open Access Model

\$ Publishing charges
Funded by different
sources



Research & Discovery
Pay to Publish – APC, BPC, etc.
(authors, grants, libraries, etc.)

Consumers



Free to Access

Types of Open Access


The open access color spectrum

- **Green:** Also known as self-archiving, is when you post an earlier version of your manuscript in repositories and online. This enables you to share your article without having to pay an APC
- **Gold:** The final published version of your article (or Version of Record) is permanently and freely available online for anyone, anywhere to read. An article publishing charge (APC) is usually applicable if you publish gold OA.
- **Bronze:** a freely available journal article that has no open license (and hence cannot be considered fully open access).

<https://authorservices.taylorandfrancis.com/choose-open/publishing-open-access/oa-green-gold/#:-:text=At%20Taylor%20%26%20Francis%20we%20offer.via%20%E2%80%9Cgreen%E2%80%9D%20OA%20options.>

<https://oaaustralasia.org/2021/05/25/what-are-the-different-types-of-open-access/>

Highlighting the difference between green and gold

Differences	Gold open access	Green open access
What is the access?	The final published version of your article (or Version of Record) is permanently and freely available online for anyone, anywhere to read.	Also known as self-archiving, when you post an earlier version of your manuscript in repositories and online.
What are the embargo periods?	Not usually required.	Usually required, unless publishing through an LIS journal.
What are the fees?	An article publishing charge (APC) is usually applicable if you publish gold OA.	You can share your article without having to pay an APC.
Who retains copyright?	You, the author, retain copyright. The agreement includes the Creative Commons license of your choice. This dictates what others can do with your article once it's published	The copyright will usually sit with the publisher or affiliated society. Restrictions will apply to reuse.
What licensing should be used?	Publish under a license with few or no restrictions on how people can reuse your work. Of course, they must still credit you if they do so.	You will need to check with the publisher. For Taylor & Francis journals, please see our recommendation for the license to use when sharing your Accepted Manuscript . 

Journals also follow different OA models

Hybrid Journals

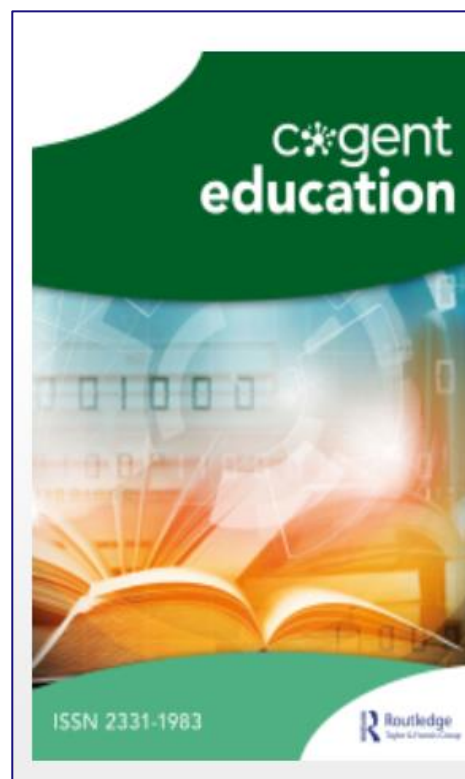
Subscription Access with
option to publish OA



Article
Processing
Charge

Full OA Journals

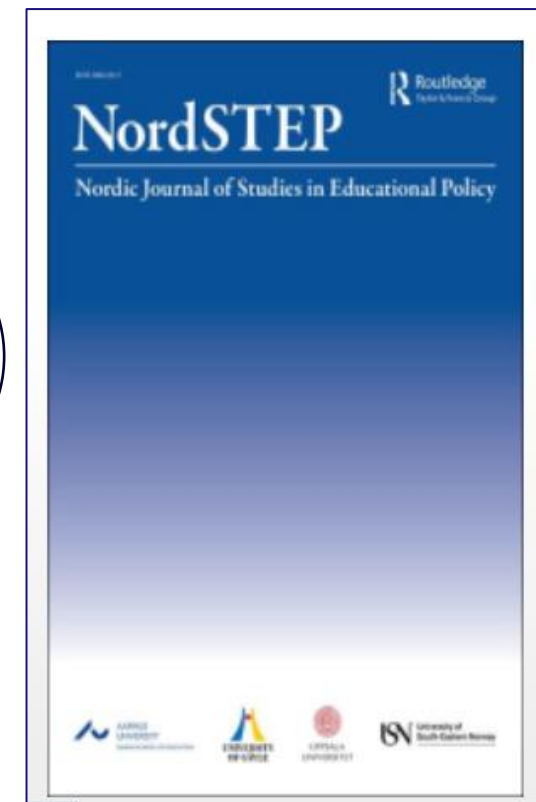
All articles published Open
Access; no subscriptions



Community
Funding

Diamond Journals

All articles published Open
Access; no subscriptions or APCs



How does all this look for an author's perspective?

OA journey begins at on journal's page...

The screenshot shows the journal's page on Taylor & Francis Online. At the top, the Taylor & Francis logo and name are on the left, and the user's account information 'Hi Mr Seth Russell' and a shopping cart icon are on the right. Below this is a navigation breadcrumb: 'Home > All Journals > Assessment in Education: Principles, Policy & Practice'. The main content area features a journal cover image on the left, the journal title 'Assessment in Education: Principles, Policy & Practice' in large bold text, and a description: 'Publishes international research from a wide range of assessment systems and seeks to compare different policies and practices.' To the right of the title, it states 'Affiliated with the International Association for Educational Assessment' and 'Society information'. A search bar is located below the title, with a dropdown menu set to 'This Journal' and a search icon. Below the search bar are links for 'Advanced search' and 'Citation search'. A dark blue navigation bar contains links: 'Submit an article', 'About this journal', 'Browse all articles & issues', 'Alerts & RSS feed', and 'Buy a subscription'. At the bottom, there is a call to action: 'Ready to submit? Start a new submission or continue a submission in progress' with a green 'Go to submission site' button. On the right, an 'Updates' section shows a date 'Monday, December 4, 2023' and a 'Journal news & offer' section with a 'Special subscription' link.

Taylor & Francis Online

Access provided by T&F Office Locations

Hi Mr Seth Russell
Your account

Cart

Home > All Journals > Assessment in Education: Principles, Policy & Practice

Assessment in Education: Principles, Policy & Practice

🔒 Publish open access in this journal

Publishes international research from a wide range of assessment systems and seeks to compare different policies and practices.

Enter keywords, authors, DOI, etc

This Journal

Advanced search Citation search

Submit an article

About this journal

Browse all articles & issues

Alerts & RSS feed

Buy a subscription

Ready to submit? Start a new submission or continue a submission in progress

Go to submission site

Updates

Monday, December 4, 2023

Journal news & offer

Mon 8:23 PM (Local time)

Tue 1:23 AM (UK Time)

Special subscription

Which directs authors to our submission portal...

Routledge
Taylor & Francis Group

My submissions

Hi, Seth Russell

You are submitting to **Curriculum Inquiry**

1 Manuscript 2 Subject 3 Authors 4 Services 5 Preview

Manuscript Details

Manuscript Title
You can enter characters not found on a standard keyboard. 0 / 150 Words

Abstract
This can be enhanced with a video abstract if your article is accepted 0 / 250 Words

Are you submitting your paper for a specific special issue or article collection? (This is typically in response to a Call For Papers, Editor request, or direct invitation)

Yes No

Save as Draft

Need Help?

Hybrid journals don't mention OA until articles acceptance, while full OA journals begin the workflow at the point of submission

Dear Chelsey Horstmann Dennis,

Congratulations! We are pleased to share that your article "Test for Chelsey - Non-affiliated flow" has been accepted for publication in Aphasiology.

To move forward with publication, we need you to review your Open Access options and accept the terms and conditions of an author publishing agreement.

We'll start with some questions that will inform the details we include in your agreement.

[START AGREEMENT PROCESS](#)

If you have questions about publishing your article, don't hesitate to contact us directly at [PAPH-production@journals.tandf.co.uk](mailto:paph-production@journals.tandf.co.uk)

We look forward to seeing your article published, and we are pleased to have you in our authorship community.

Kind regards,
Aphasiology Production Team
Taylor & Francis Group

Author Publishing Agreement

Please avoid clicking Back or Refresh in your browser to avoid any unexpected errors.

1 Details 2 **Open Access** 3 Copyright 4 License 5 Declaration 6 Permissions 7 Agreement 8 Summary

Choose Open Access

Based on the information you provided on submission, your estimated Article Publishing Charge (APC) for publishing Open Access is **\$3,085.00** plus applicable taxes.

Open Access offers greater accessibility, visibility and impact for your research. Articles published open access with Taylor & Francis typically receive 58% more citations and over 6 times as many downloads. [Read about these benefits](#) in our Open Access information pages.

Some organizations may be willing to fund Open Access for their researchers, or even mandate that your research output is published as Open Access. We recommend that you check with your organization. If you believe your institution has an agreement with us and might provide payment for your APC, [please contact us](#).

Are you interested in publishing this article as Open Access?

Yes, show me the final Article Publishing Charge

No, I do not want to publish Open Access

[PREVIOUS](#) [NEXT](#)

Taylor & Francis Group
an informa business

My submissions

You are submitting to **Bioengineered**

Manuscript ✓ Subject ✓ Authors ✓ **Services ✓** Preview

Services

Article Publishing Charge **PAY ON ACCEPTANCE** \$2,990.00

All manuscripts accepted for publication in this journal are openly available online. There is a cost Article Publishing Charge (APC) for this service, payable once manuscripts have been accepted for publication.

The APC for this article is \$2,990.00 USD plus VAT or other local taxes where applicable in your country.

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We consider requests for discretionary discounts for researchers who are not eligible under our developing country program. Please read our guidelines if you think you may be eligible.

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Article Publishing Charge \$2,990.00

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Sharing your articles

Author's Original Manuscript (AOM)

Sometimes called a "preprint", is your paper before you submitted it to a journal for peer review.

You can share your AOM as much as you like:

- social media
- scholarly collaboration network
- personal website
- preprint server intended for non-commercial use (for example arXiv, bioRxiv, SocArXiv, etc.).



Accepted Manuscript (AM)

This is the version of your manuscript after it's been through peer review, including any improvements resulting from that process, and has been accepted by the journal's editor.

You can post your Accepted Manuscript (AM) on:

- personal website
- Facebook, Google groups, LinkedIn, plus linking from Twitter
- Embargoes usually apply if you are posting the AM to an institutional or subject repository, or to a scholarly collaboration network such as ResearchGate.

Version of Record (VOR)

This is the final, definitive, citable version of your paper, which has been copyedited, typeset, had metadata applied, and has been allocated a DOI (Digital Object Identifier).

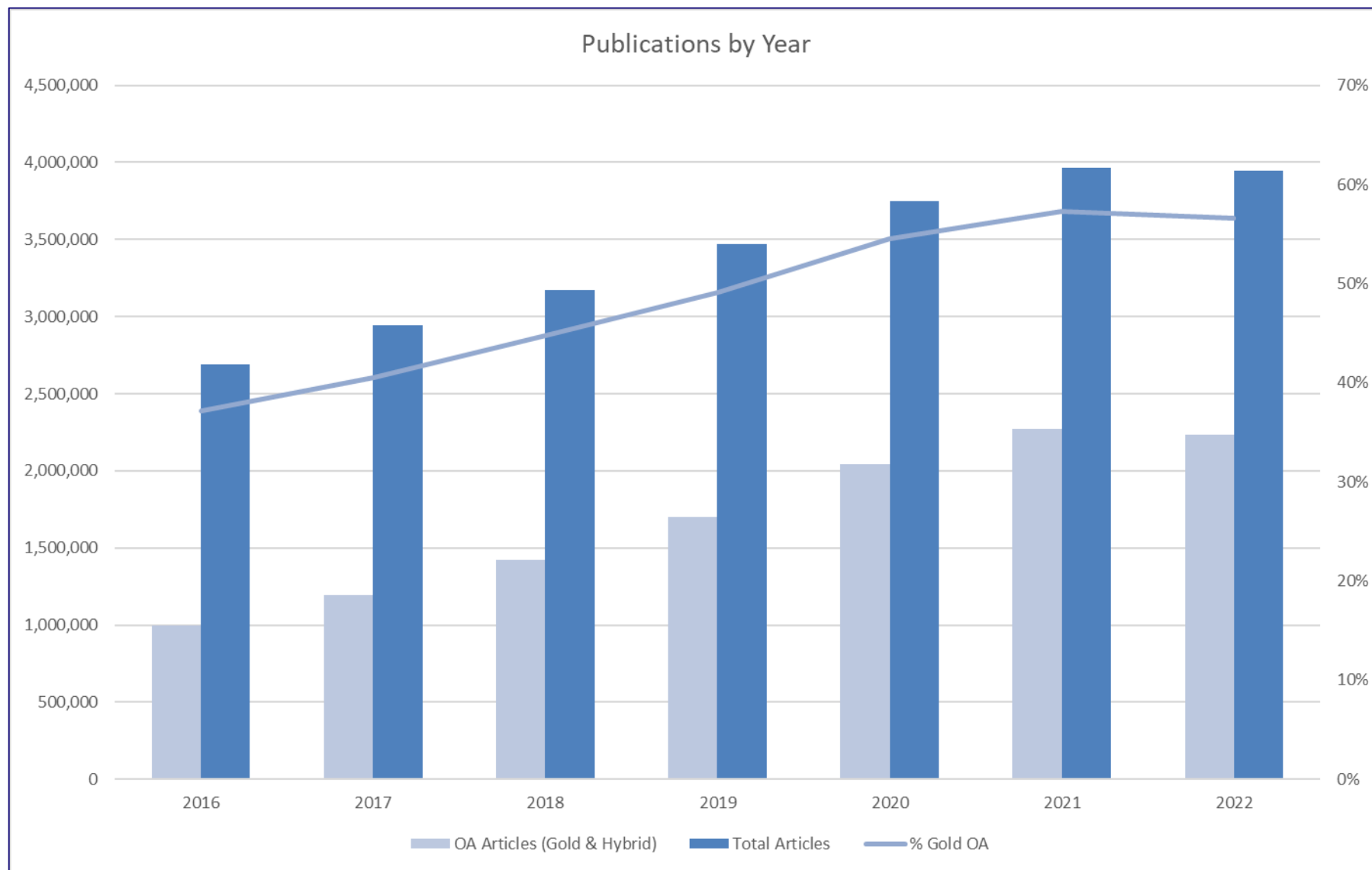
If you've chosen to publish your article open access there are no restrictions on how or where you share your article's VOR. For example, you can deposit the VOR or the Accepted Manuscript in a repository as soon as your work is published.

If your article isn't open access, the VOR can be shared using your 50 free eprints and you can also use the sharing link function of our eReader.



What data do we have on Open Access
Publishing?

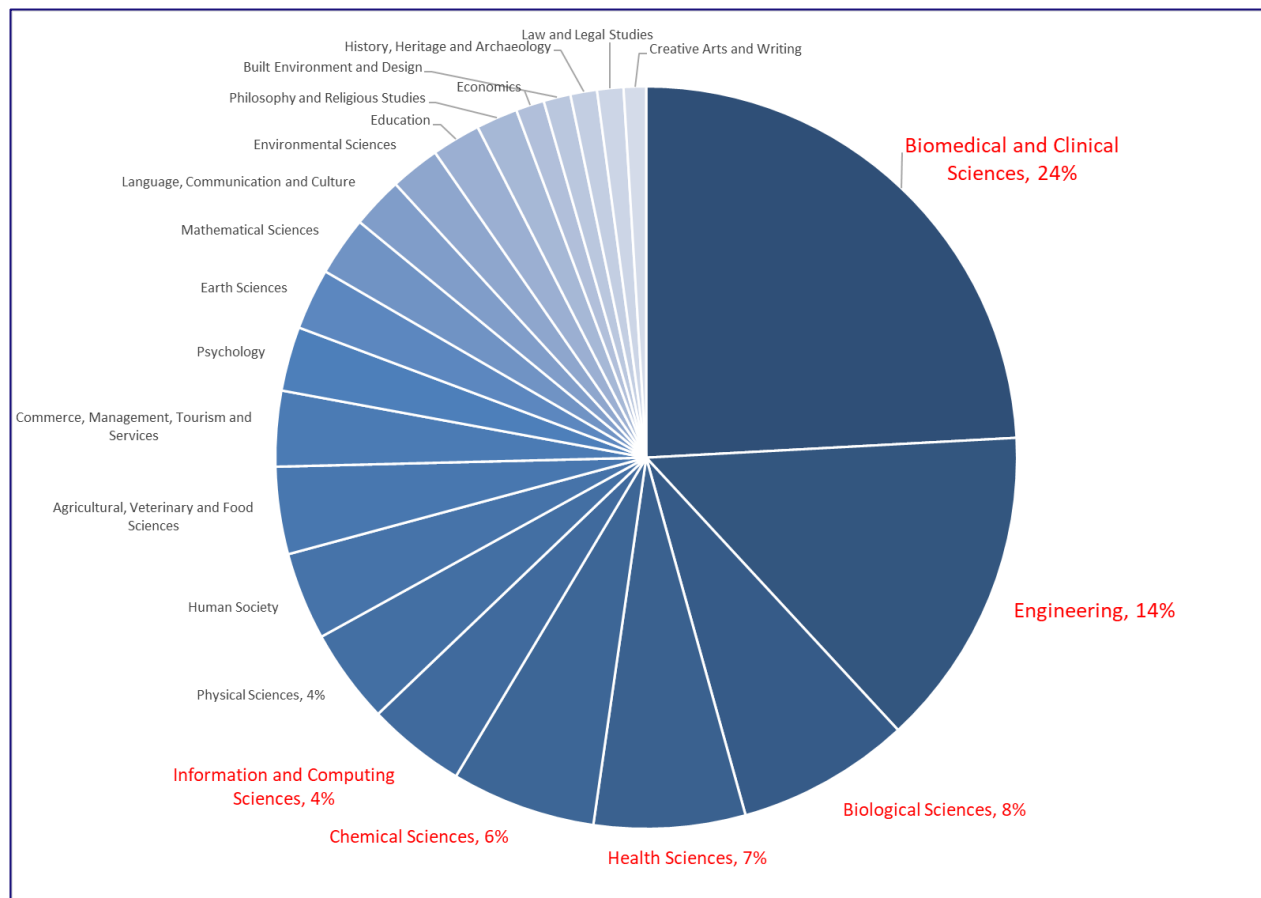
Publishing Data 2016 - 2022



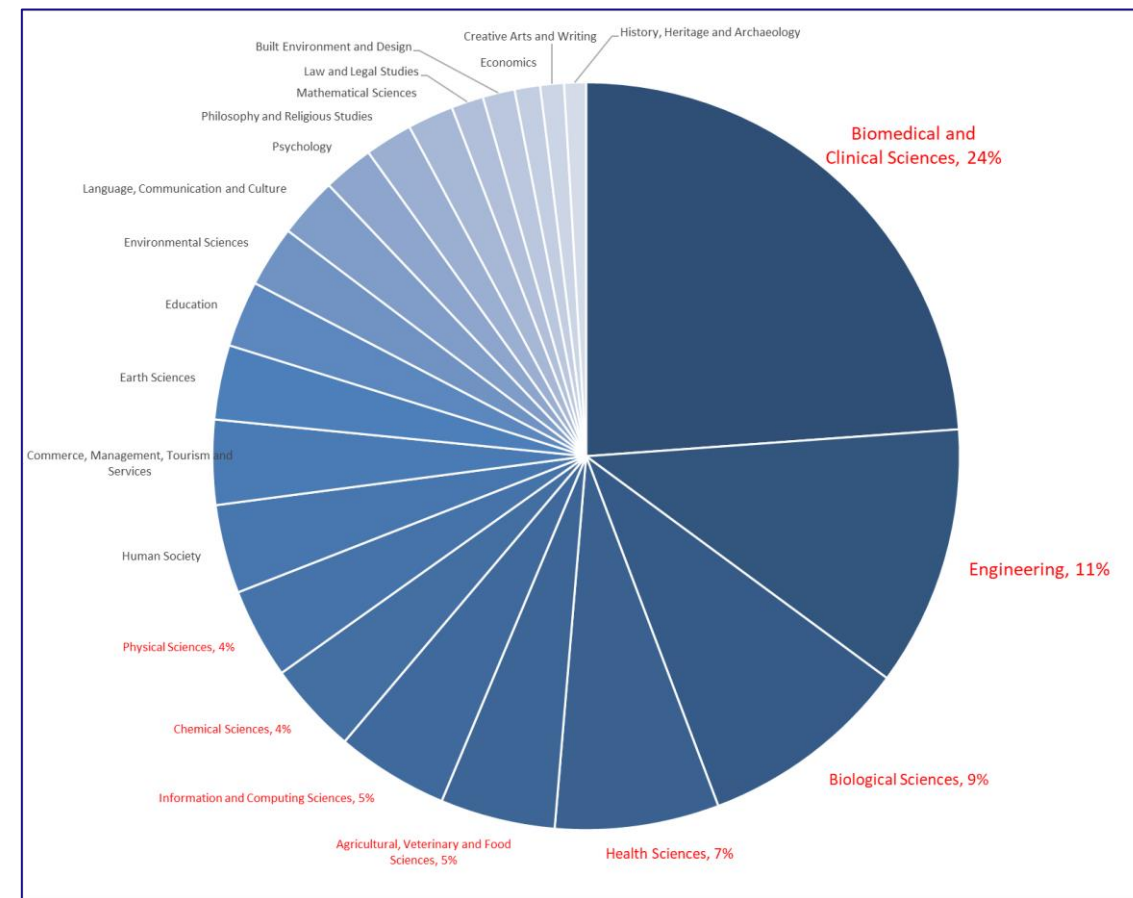
- Total Number of articles increasing
- % of Gold OA increasing

Publishing Data 2016 - 2022

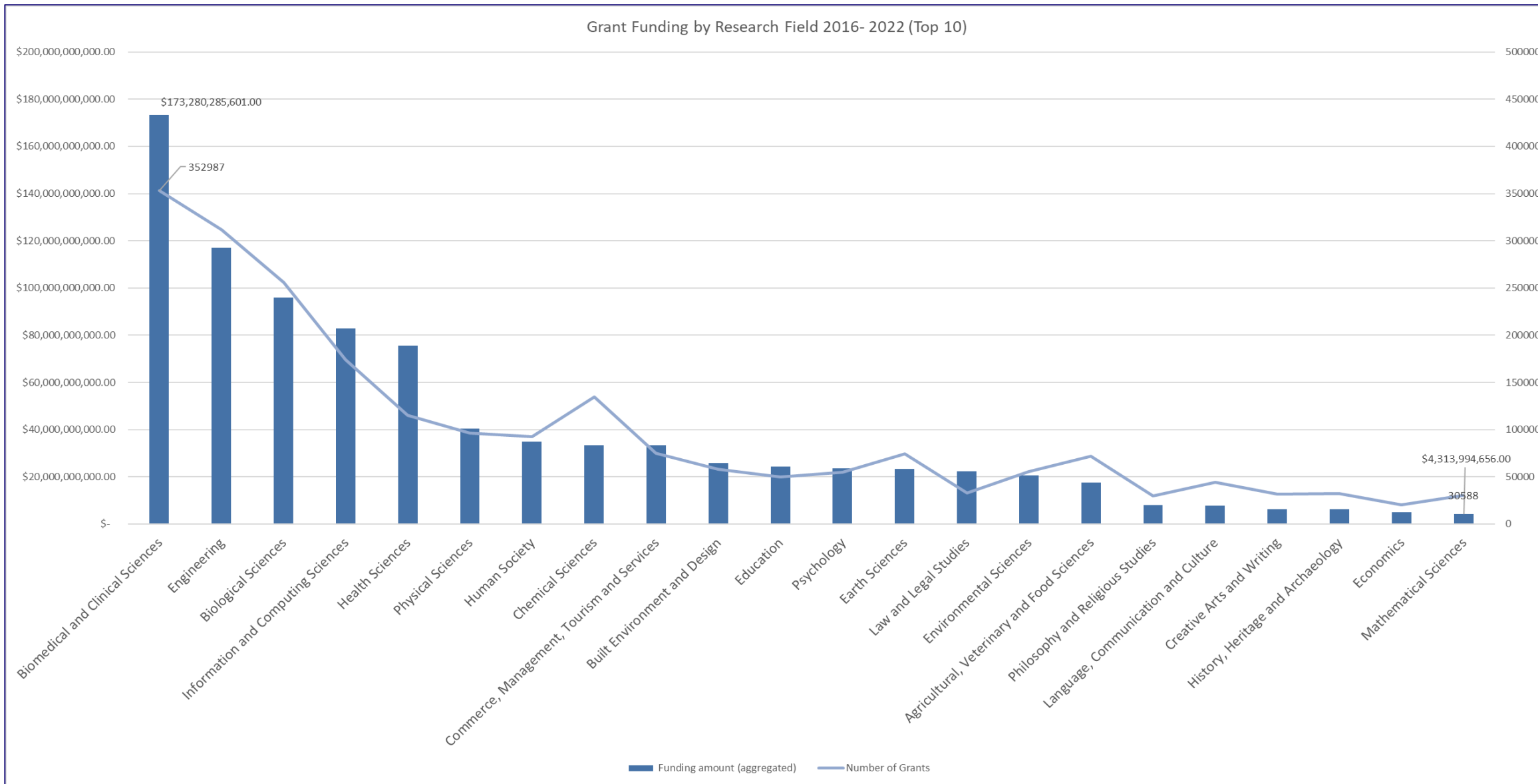
Total Publishing by Research Field



Total OA Publishing by Research Field



Grant Funding by Research Field 2016- 2022 (Top 10)



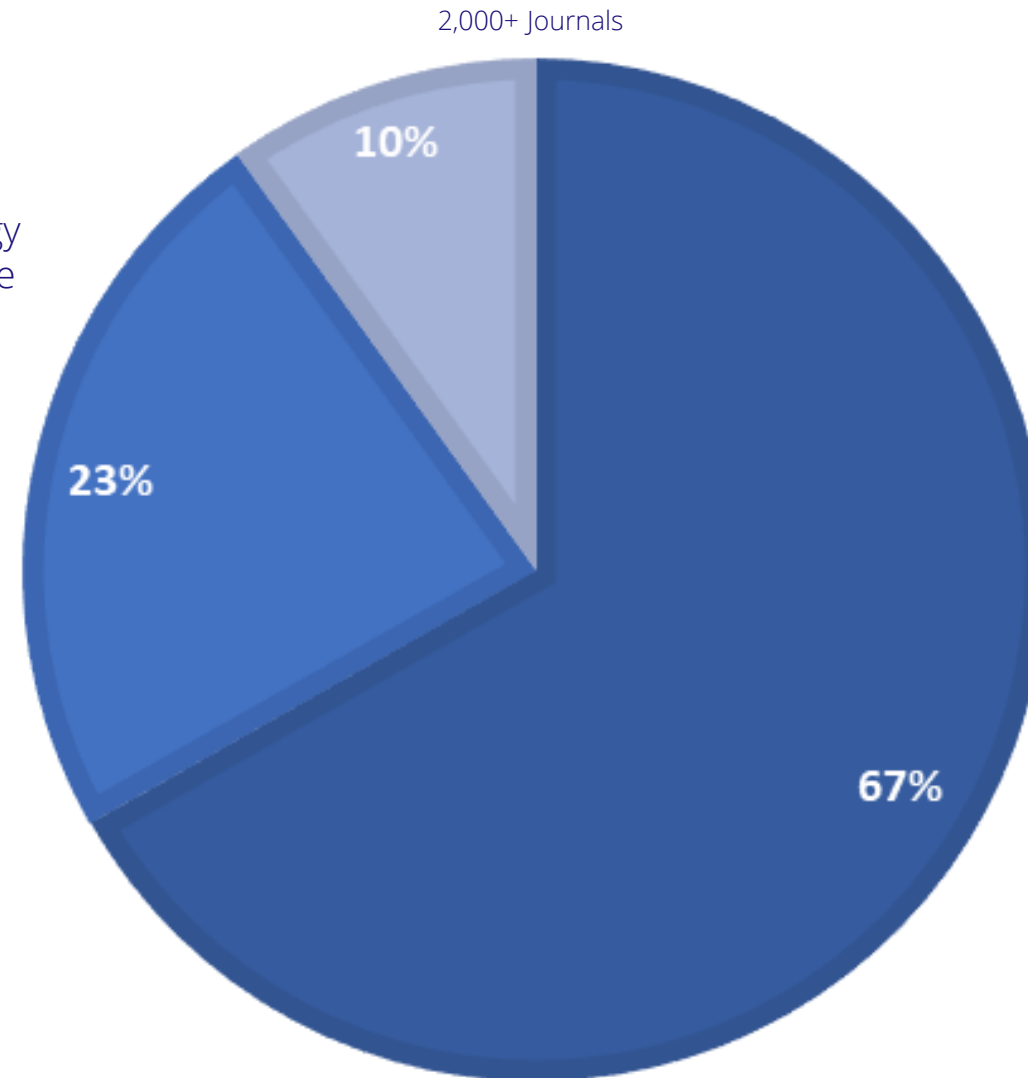
HSS journals make up the majority of T&F's portfolio

Medical

- General Medicine & Dentistry
- Allied & Public Health
- Pharmaceutical Science & Toxicology
- Clinical Psychiatry and Neuroscience

Science & Technology

- Engineering, Computing & Technology
- Biological, Earth, Environmental & Food Science
- Chemistry
- Mathematics & Statistics
- Physics
- Sport, Science & Medicine

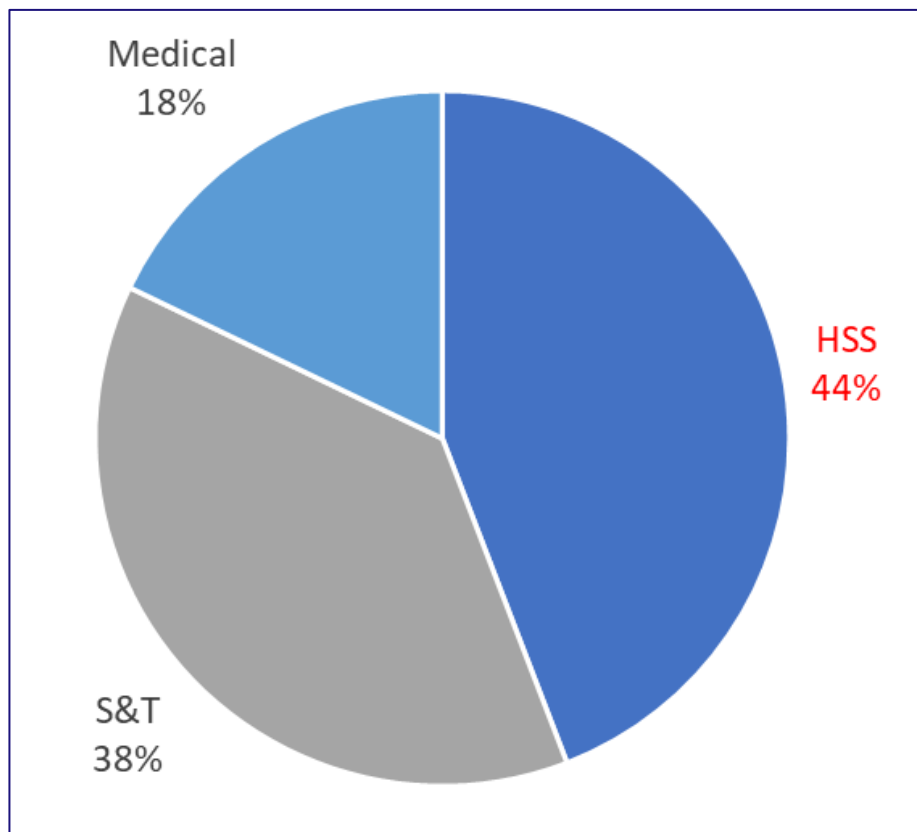


Humanities & Social Sciences

- Arts & Humanities
- Education
- Politics, International Relations & Area Studies
- Business Management & Economics
- Mental Health & Social Care
- Psychology
- Media, Cultural & Communication Studies
- Geography, Planning, Urban & Environment
- Sport, Leisure & Tourism
- Criminology & Law
- Anthropology & Archaeology
- Sociology & Related Disciplines
- Strategic, Defense & Security Studies
- Library & Information Science

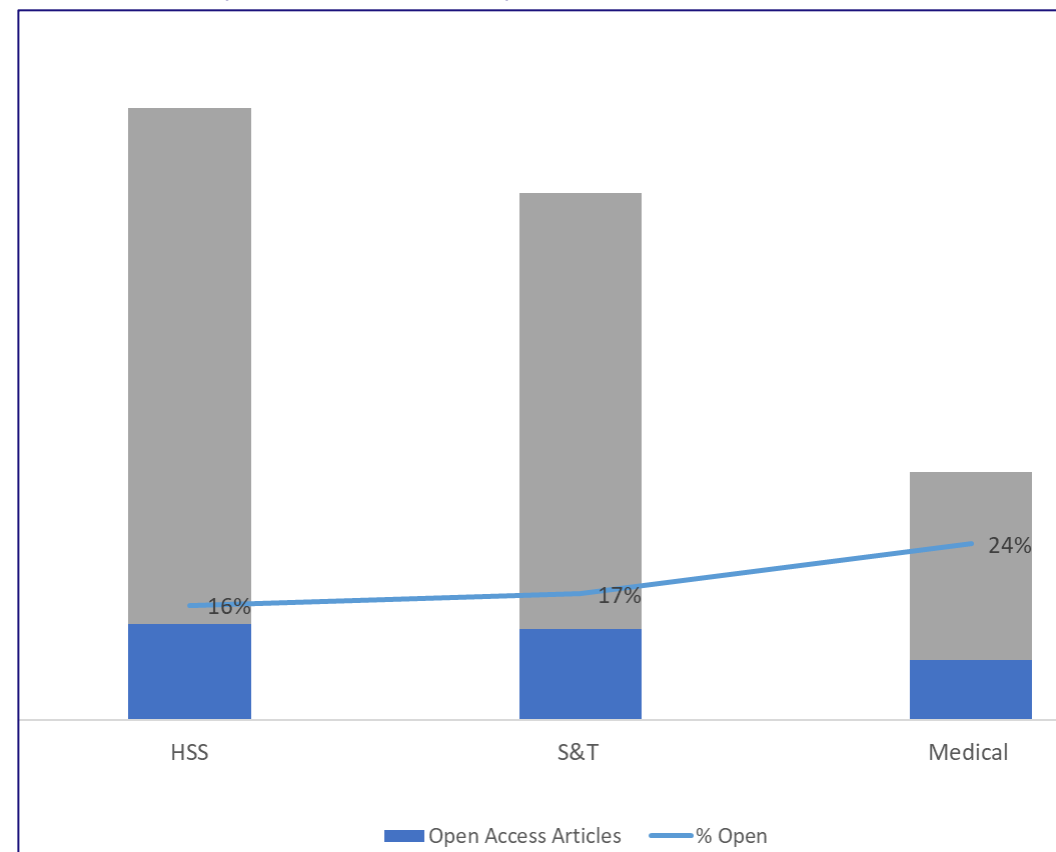
But open access publishing activity appears more significant in S&T and Medical journals

Total Accepted Articles: 2018 - 2022



44% of total accepted articles fell in HSS journals

Open Access Split: 2018 - 2022

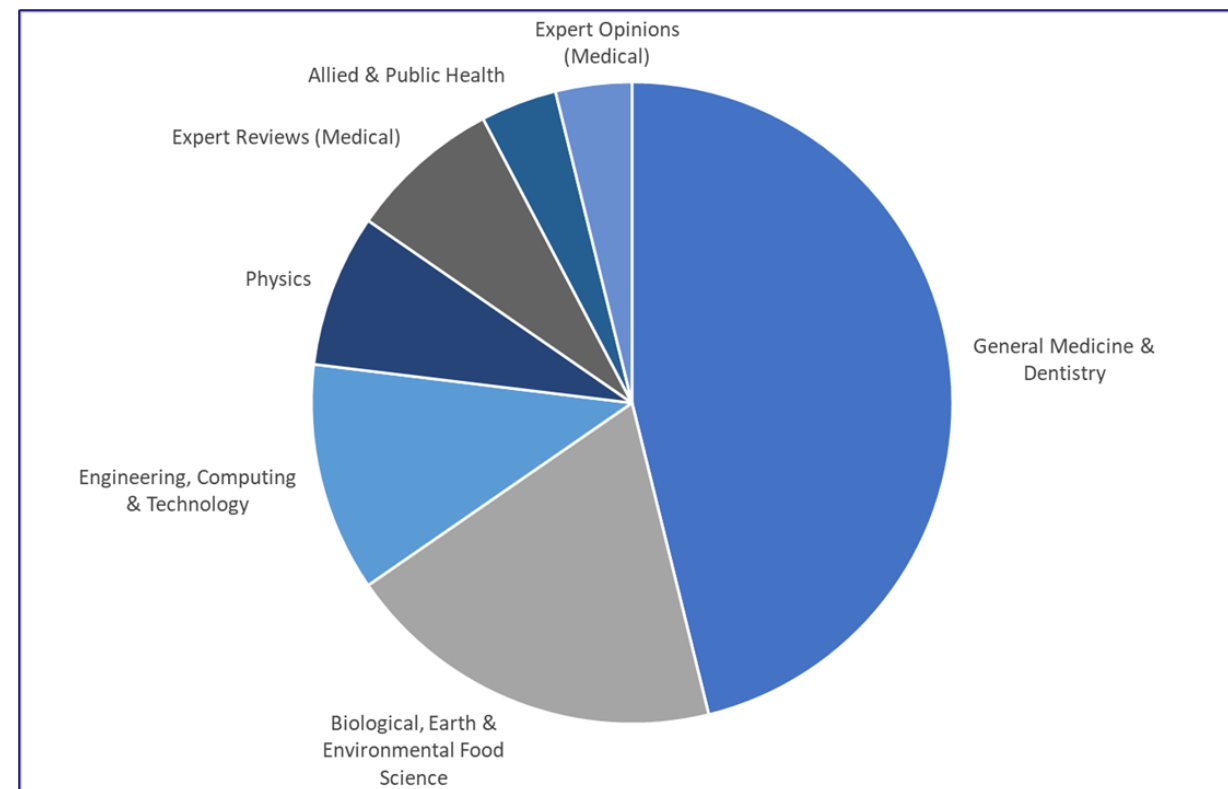


Only 16% of HSS articles were published OA

Factors driving open access publishing



26 journal titles flipped to Open Access in 2023, about 1% of T&F's total portfolio



Impact of Open Access

Why Open Access?

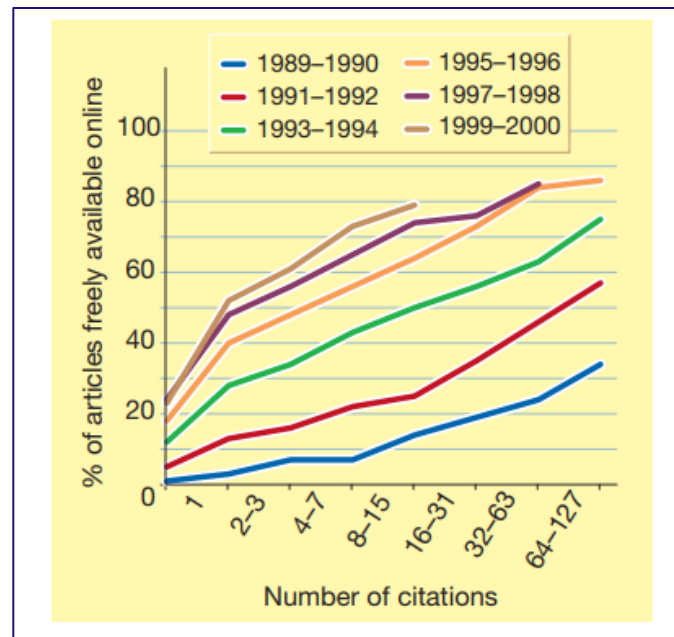
Open access (OA) and the broad sharing of research outputs has been empirically shown to accelerate scientific progress and benefit society and individuals at scale through improved health outcomes, socioeconomic mobility, and environmental well-being, to name a few.

-From ARL's *Investments in Open November Report*
<https://www.arl.org/wp-content/uploads/2022/11/Investments-in-Open.pdf>

nature

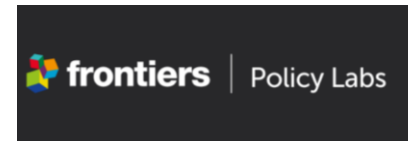
Published: 31 May 2001

Free online availability substantially increases a paper's impact

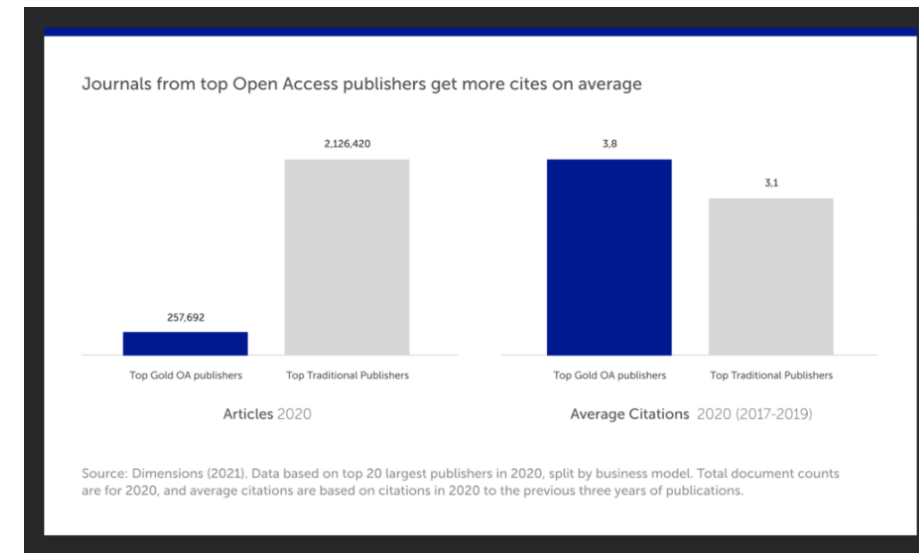


Steve Lawrence's 2001 study suggests that online, freely available articles are more highly cited

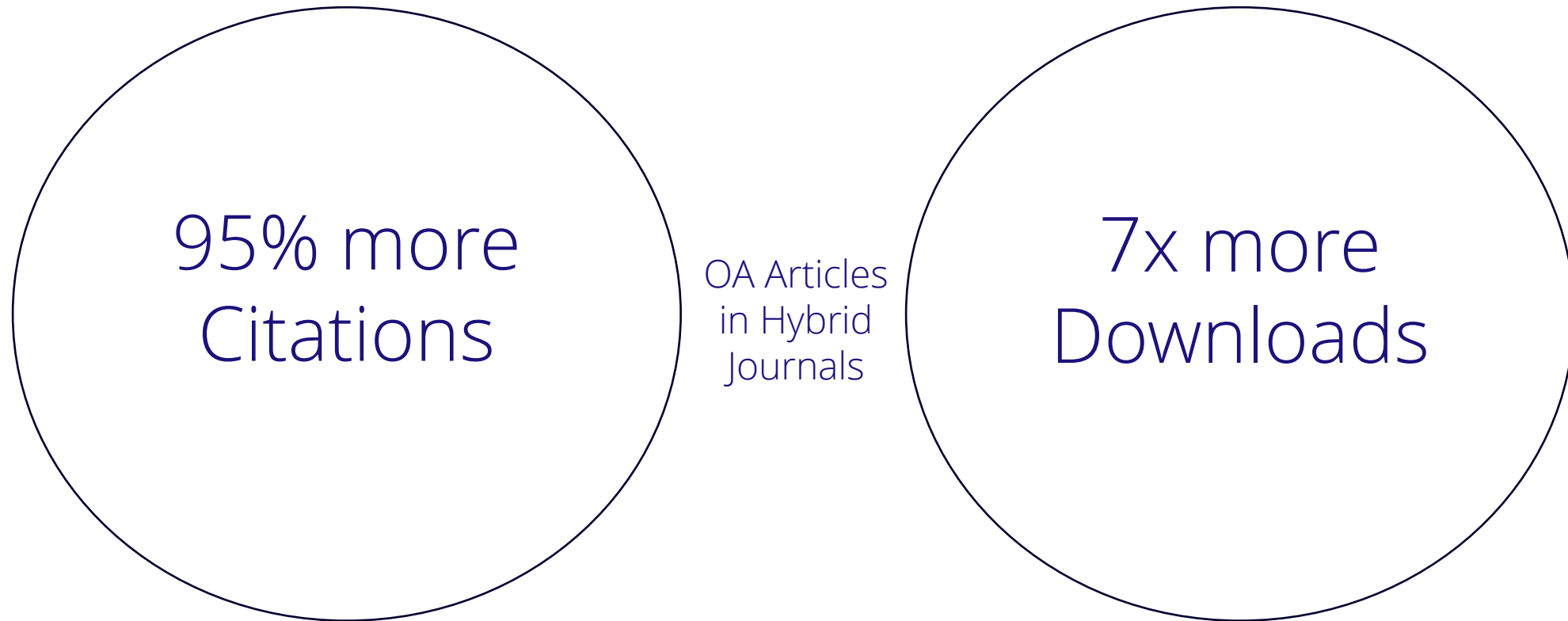
Frontiers Policy Labs team conducted a similar study using Google Scholar queries and Dimensions. Data confirmed a Citation Advantage for OA content.



Open access articles attract more citations



What do we see at Taylor & Francis?



OA Articles
in Hybrid
Journals

*Total number of article downloads, from online publication to December 31 2020.

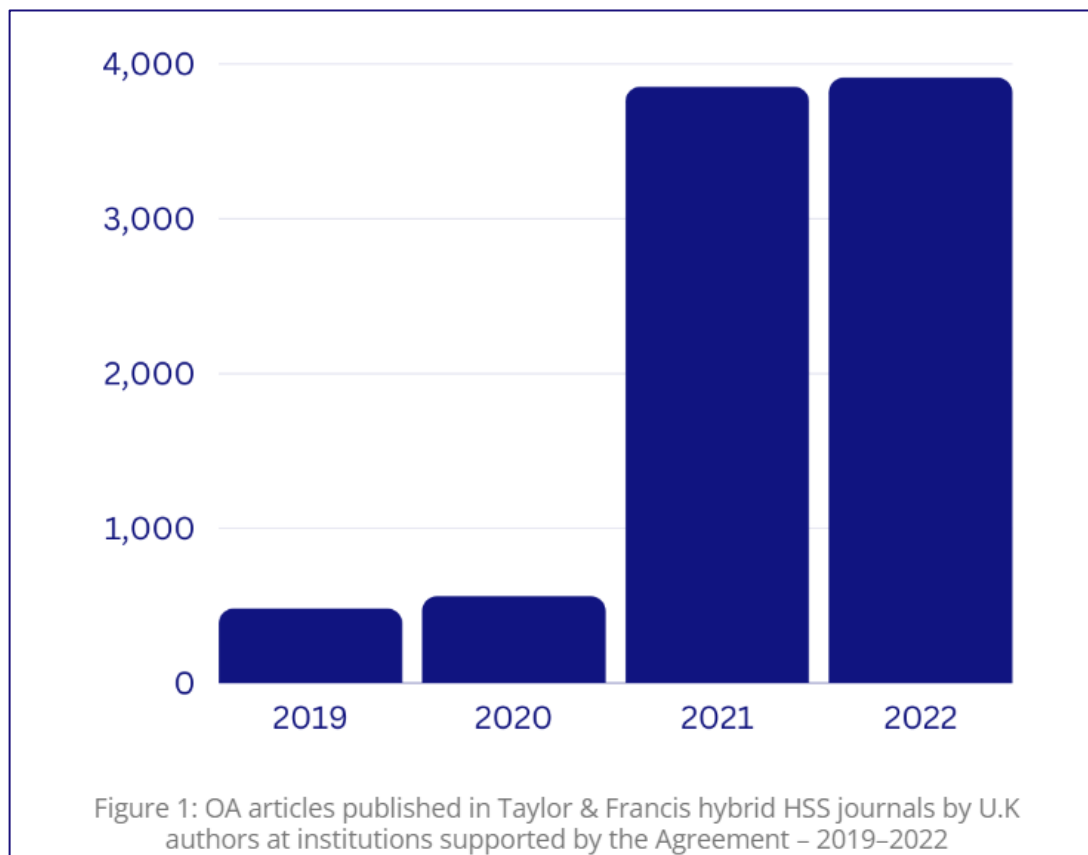
**Citations received up to 9th June 2021 for articles published in 2016-2020 in journals listed in Web of Science®. Data obtained on 9th June 2021, from [Digital Science's Dimensions platform](#).

***Usage in 2018-2020 for articles published in 2016-2020

<https://authorservices.taylorandfrancis.com/choose-open/publishing-open-access/oa-benefits/>

Highlighting the JISC Read & Publish: 2021 - 2022

Through the Agreement, researchers published more than **7,900** HSS articles in 2021 and 2022. This was 80% of all articles published via the Agreement, and more than six times the number published by researchers at institutions supported by the Agreement in 2019 and 2020.



10,000+

The number of Taylor & Francis articles published OA in 2021 and 2022 via the Agreement

432%

The increase in OA articles by authors at institutions supported by the Agreement between 2020 and 2022

7,900+

The number of humanities and social sciences (HSS) articles published OA in 2021 and 2022 via the Agreement

Global article Reach

Overall, there were downloads from most countries across the world.

All regions saw growth in readership in 2022 compared to 2020, with Central America seeing the biggest growth (365%) followed by Asia (220%), North America (197%), Africa (186%), and the Caribbean (149%).

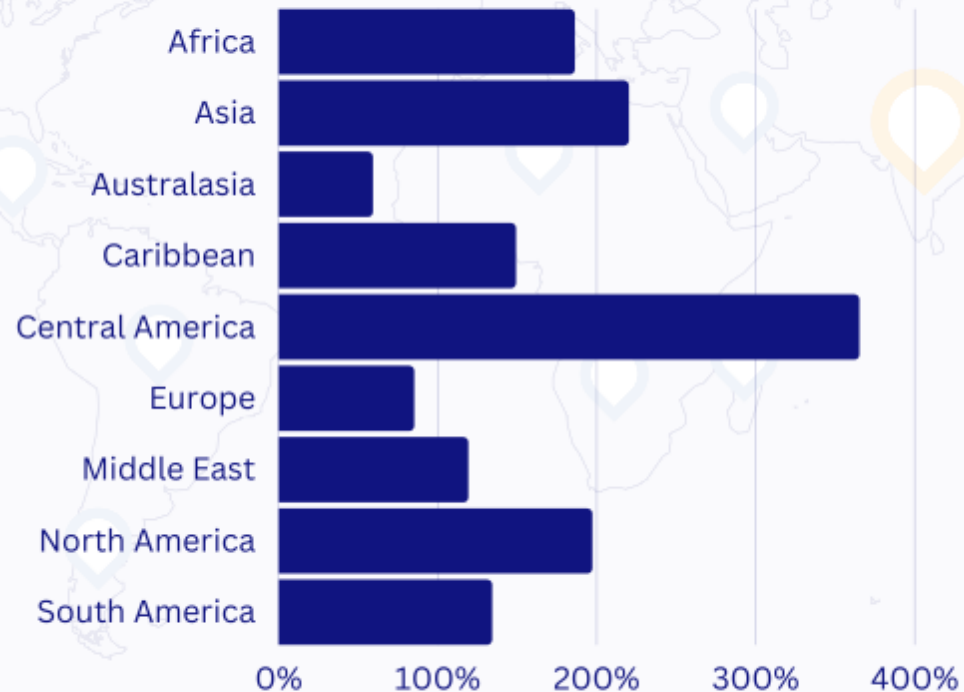
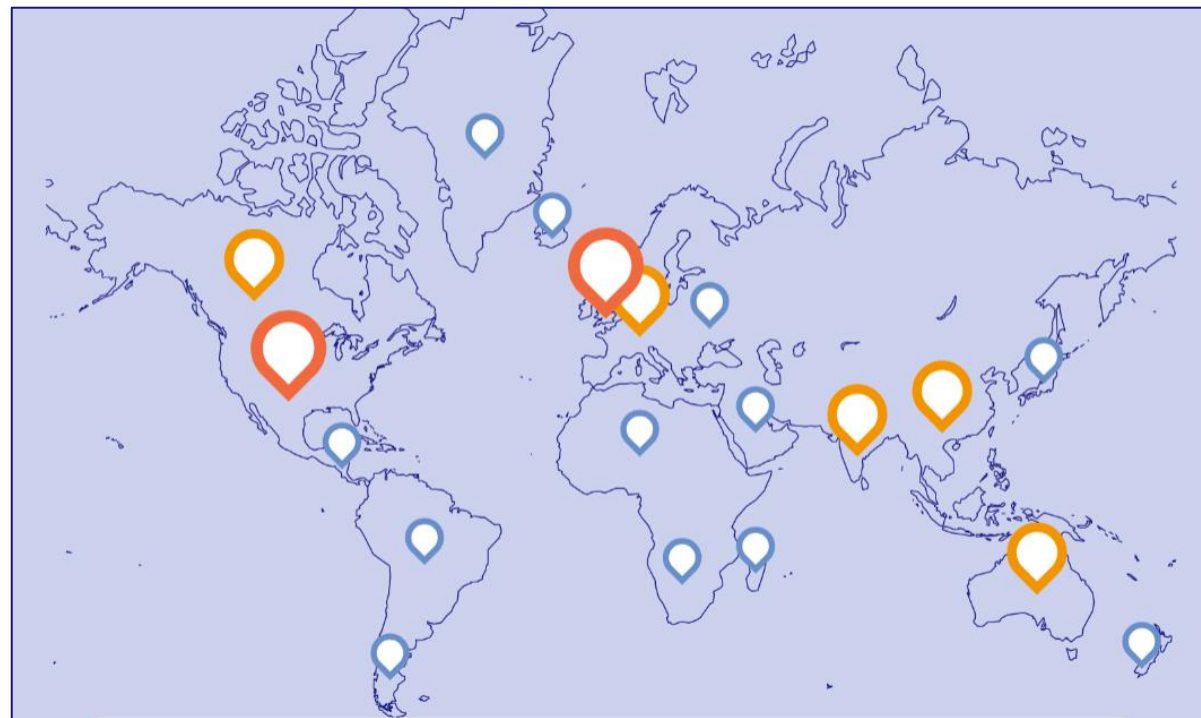


Figure 4: Growth in downloads within the year of acceptance to articles by researchers at the institutions supported by the Agreement – 2022 vs. 2020



Citation Advantage

By the end of 2022, 9,423 articles published OA via the Agreement had been indexed by [Web of Science](#) and had received **11,827** citations – an average of **1.26** per article.

This rises to **2.18** citations for articles published in 2021, demonstrating how citations tend to grow over an article's lifetime.

By comparison, non-OA articles published in Taylor & Francis journals in 2021 by researchers at the institutions supported by the Agreement had been cited just **1.33** times on average.

Average Citations



Articles made OA via the agreement



Non-OA articles published in Taylor & Francis journals by researchers at institutions supported by the agreement

Citation Advantage

Policy citations

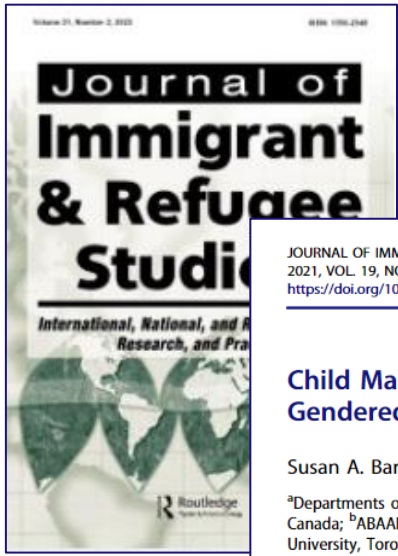
Research published OA via the Agreement is already influencing policy and discourse in many areas, according to the [Overton](#) database.

By May 2023, **499 articles** published OA via the Agreement in 2021 and 2022 had been cited in policy documents in publications by:

- Governments (e.g. the U.K. Government, Deutscher Bundestag, New Zealand Ministry of Health, U.S. House of Representatives Committees)
- Intergovernmental organizations (e.g. the U.N., WHO, World Bank, OECD)
- Think tanks and repositories (e.g. the Institute of Development Studies in the U.K., the Walter Eucken Institut in Germany, the Norwegian Institute for International Affairs, the Analysis & Policy Observatory in Australia)

Subject area	Citations by end of 2022
Sociology and political science	90
International relations	67
Geography, planning, and development	57
Educational research	55
Environmental sciences	36
Development	35
Law	32
Economics	30
Cultural studies	28
Strategy and management	12
Anthropology	11

Highlighting Open Access Research



JOURNAL OF IMMIGRANT & REFUGEE STUDIES
2021, VOL. 19, NO. 4, 472-487
<https://doi.org/10.1080/15562948.2020.1839619>

Routledge
Taylor & Francis Group

OPEN ACCESS [Check for updates](#)

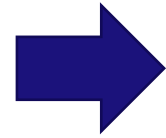
Child Marriage among Syrian Refugees in Lebanon: At the Gendered Intersection of Poverty, Immigration, and Safety

Susan A. Bartels^a, Saja Michael^b and Annie Bunting^c

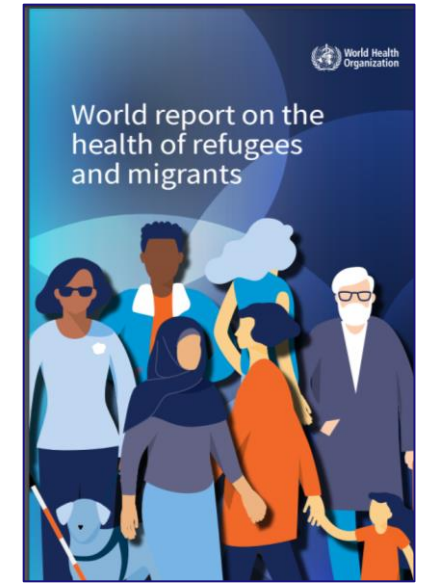
^aDepartments of Emergency Medicine and Public Health Sciences, Queen's University, Kingston, Ontario, Canada; ^bABAAD Resource Center for Gender Equality, Beirut, Lebanon; ^cDepartment of Social Science, York University, Toronto, Ontario, Canada

ABSTRACT
Conflict has displaced 1.5 million Syrians to Lebanon and within this context, child marriage has reportedly increased. We present a thematic intersectionality analysis of focus group discussions examining specific intersections and how they influence marriage practices: (1) immigration c instability; as well ing theme. We aim other, more widely and gender, thus he aim of informing

KEYWORDS
Child marriage; gender; displacement; immigration; Lebanon; refugee; Syria



Cited by Policy Documents



Article Metrics

Views: **5826**

Citations: **5** (Crossref)

Altmetric: **22**

Web of Science: **10**

Scopus: **10**

Breakdown of Altmetric score:
 Blogs (1)
 Policy documents (3)
 X (7)
 Mendeley (58)

Food and Agricultural Organization of the United Nations

World Health Organization

Questions/Comments/Critcisms

References

- Suber, Peter. Open Access. MIT Press, 2012. pg. 140, 175
- Day, S., Rennie, S., Luo, D. *et al.* Open to the public: paywalls and the public rationale for open access medical research publishing. *Res Involv Engagem* **6**, 8 (2020). <https://doi.org/10.1186/s40900-020-0182-y>
- Lawrence, S. Free online availability substantially increases a paper's impact. *Nature* 411, 521 (2001). <https://doi.org/10.1038/35079151>
- Frontiers Policy Labs, <https://policylabs.frontiersin.org/content/evidence-snapshots-citation-advantage>
- <https://arxiv.org/>
- <https://www.biorxiv.org/>
- <https://authorservices.taylorandfrancis.com/research-impact/sharing-versions-of-journal-articles/#repositories>

- Please contact Seth Russell seth.Russell@taylorandfrancis.com for any additional information on this presentation